

BreastImplants4you.com Announces the First Annual Virtual Bra Drive with Breast Oasis

(PRLEAP.COM) San Diego, Calif., September 28, 2011 – Ceatus Media Group's Web portal BreastImplants4you.com is proud to partner with Breast Oasis for the First Annual Virtual Bra Drive to benefit women in need. The promotion will take place throughout October, which is National Breast Cancer Awareness Month.

[Breast Oasis](#) is a nonprofit group that provides women with new or gently used bras. Since 2009, this group has collected and donated 100,000 bras to women in rape crisis centers, battered women's shelters, teen shelters and homeless centers. The majority of the bras are donated by women who have undergone or will undergo breast augmentation, breast reduction and breast reconstruction surgeries.

Entering is as easy as 1-2-3:

1. Like Breast Implants 4 you on [Facebook](#).
2. Print out and affix label to your gently used bra(s).
3. Mail bra(s) to:

Breast Implants 4 You
c/o Ceatus Media Group LLC
960 Grand Ave.
San Diego, CA 92109

All participants will be entered into a raffle. At the end of Breast Cancer Awareness Month, five lucky winners will receive a \$100 Victoria's Secret gift certificate. The winners will be notified via Facebook on November 4, 2011.

"We are excited to help Breast Oasis and the women who donate their bras to pay it forward," says Denise Mann, editorial director for breastimplants4you.com. "Holding the bra drive during National Breast Cancer Awareness Month seemed like the perfect way to draw attention to two very important causes."

BreastImplants4you.com will also spotlight the work done by Breast Oasis in a feature article, which will provide an easy way for interested readers to donate time, money or bras year-round.

"We are thrilled to have our new partner breastimplants4you.com help us help women in need, giving gifts from the heart around the globe," says Breast Oasis founder John C. Pedersen, MD, a board-certified plastic surgeon in Akron, Ohio.

Relaunched in May 2010, Breast Implants 4you.com has seen huge boosts in traffic and rankings for key search terms. Today the site provides more than 110 pages of surgeon-reviewed content on numerous topics related to [breast augmentation with implants](#), including the [cost of breast augmentation](#), and a large collection of [breast augmentation before and after photos](#).



"We are really pleased to be able to use our extensive online presence to further the visibility of this great program to help women in need," says David Evans, CEO of Ceatus Media Group.

For more information on this collaboration, contact:

John Pedersen, MD
Breast Oasis
877.GIVE.066

Tamara Evans
[Ceatus Media Group](#)
858.454.5505