



## **Ceatus CEO David Evans to Speak at The Rhinoplasty Society Symposium 2013**

([PRLEAP.COM](http://PRLEAP.COM)) San Diego, Calif., April 3, 2013 – Ceatus Media Group CEO David Evans, PhD, has been invited to speak on ways to increase patient volume through Internet marketing at The Rhinoplasty Society Symposium on April 11, 2013 in New York City.

Dr. Evans' lecture, titled "Generating More Patients Online through SEO, Website and Social Media," will take place from 5:30 p.m. to 6:00 p.m. During his presentation Dr. Evans will seek to demystify Internet marketing for rhinoplasty surgeons, first describing what consumers look for when researching surgeons online, and then discussing techniques to convert those online consumers into patients.

"There are so many extraneous factors to weigh when considering online marketing," says Dr. Evans. "I'm excited to help members understand how to generate a positive Internet presence and achieve maximum value for their marketing dollars."

The Rhinoplasty Society's 18th Annual Meeting will bring together top leaders in the field of rhinoplasty at the Marriot Marquis in New York City. The Society is a non-profit organization dedicated to the open exchange of innovative ideas and techniques concerning rhinoplasty surgery. Dr. Evans and the Ceatus team will be offering free website and Internet strategy assessments throughout the meeting.

Dr. Evans is the CEO of Ceatus Media Group, the leader in Internet marketing strategies to elective healthcare practices. A renowned expert in Internet marketing and sought-after lecturer, Dr. Evans lectures throughout the year to medical professionals. Following the Rhinoplasty Society Symposium he will give four presentations at the annual meeting of the American Society for Aesthetic Plastic Surgery, April 12-15. [Click here](#) for more information on these presentations.

### About Ceatus Media Group

Ceatus Media Group specializes in building patient volume for plastic surgeons through online marketing. The company's products include SEO, customized website design, patient referral directories, video, social media and website management services. Ceatus offers plastic surgeons Internet visibility through practice profiles in its patient referral portal, [All About Facial Rejuvenation®](#). Visit [www.ceatus.com](http://www.ceatus.com) to learn more about Ceatus' premier Internet marketing services.

Tamara Evans, VP of Marketing

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