



Ceatus Media Group to Offer Free SEO Evaluations to Bariatric Surgeons at ASMBS Meeting

(PRLEAP.COM) San Diego, Calif., June 06, 2012— Ceatus Media Group will be offering free website search engine optimization (SEO) evaluations on the exhibit floor of the 29th Annual Meeting of the American Society for Metabolic and Bariatric Surgery (ASMBS). The meeting will be held at the San Diego Convention Center June 17-22, 2012.

Ceatus owns and operates several consumer-oriented health portals, including the [Consumer Guide to Bariatric Surgery](#). The company also specializes in SEO and Internet marketing visibility for bariatric surgeons. During the meeting, [SEO experts](#) from Ceatus will be available to evaluate surgeons' websites, as well as their search engine rankings for geographically targeted search terms potential patients use, such as "weight loss surgery + your city." [Ceatus Internet marketing experts](#) will be available to perform 10-15 minute audits of surgeons' websites, evaluating them based on a variety of SEO factors, including keyword focus, overall content, coding and link popularity.

Representatives will be on hand at booth #726 on Tuesday and Wednesday from 9 a.m. to 4 p.m., and on Thursday from 9:30 a.m. to 2 p.m.

"We look forward to helping surgeons understand what search engines and potential patients are looking for in a bariatric website," says Ceatus CEO David Evans, PhD. "Our experts will analyze each surgeon's website, identify any missing components or red flags, and provide a plan of attack to improve their search engine rankings so that they can convert website visitors to patients."

In addition, many of the editorial advisory board members and top opinion leaders from the [Consumer Guide to Bariatric Surgery](#) will be available for on-site media interviews to discuss breaking news stories and trends in weight loss surgery. To schedule an interview please contact, Tamara Evans at Jabarrient@ceatus.com.

About Ceatus Media Group

Ceatus Media Group specializes in building patient volume for plastic surgeons through online marketing. The company's products include concierge SEO, customized website design, patient referral directories, video, social media and website management services. Ceatus offers plastic surgeons Internet visibility through practice profiles in its patient referral portals, including [Refractive Surgery News](#)® and [All About Vision](#)®. Visit www.ceatus.com to learn more about Ceatus' premier Internet marketing services.

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