

Ceatus Media Group Announces New ASPS Website

(PRNewswire.com) (San Diego, Calif – Sept. 21, 2016) – Ceatus Media Group is proud to announce the launch of the new American Society of Plastic Surgeons (ASPS) [<http://www.plasticsurgery.org>] website.

ASPS, the largest plastic surgery specialty organization in the world, tapped Ceatus for the revamp after vetting multiple national agencies both inside and outside of healthcare. The new site went live on Sept. 18.

“The new PlasticSurgery.org has a fresh, bright and inviting look. The redesign makes it easier to locate and get information from a board-certified plastic surgeon, and there are several avenues of patient education—photos, videos, animations and the *Do Your Homework* campaign,” says ASPS President David H. Song, MD, MBA, FACS.

“We are honored to have been chosen to help the ASPS update their image to consumers,” says David Evans, PhD, MBA, the CEO of Ceatus Media Group, based in San Diego, Calif. “The final result is a sleek, contemporary website with a vastly improved user experience that quickly connects consumers with board-certified plastic surgeons and reliable information on plastic surgery procedures and patient safety.”

As part of their efforts to reach and educate more consumers, the ASPS is also sponsoring the first-ever expo during Plastic Surgery The Meeting, which takes place Sept. 23-27, 2016 at Los Angeles Convention Center. On September 24, ASPSX attendees will be invited to get an inside look at the most effective products for facial rejuvenation.

About ASPS

Founded in 1931 and representing more than 7,000 Member Surgeons, ASPS is recognized as a leading authority and source of information on aesthetic and reconstructive plastic surgery. ASPS comprises more than 94 percent of board-certified plastic surgeons in the United States and Canada. ASPS advances quality care to patients by encouraging high standards of training, ethics, physician practice and research in plastic surgery.

About Ceatus Media Group

[Ceatus Media Group](http://CeatusMediaGroup.com), founded in 2004, is a leading provider of Digital Marketing Services for healthcare practices and organizations. Ceatus combines advanced expertise in healthcare with unique Internet marketing strategies to educate consumers about elective healthcare procedures and connect prospective patients with Ceatus clients. The company’s newest product, the Ceatus Review Manager, has received rave reviews from hundreds of dentists and surgeons and joins the successful Ceatus product line of website development, SEO, content marketing and social media.

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