

Ceatus Sponsorship of Nash Institute a Runaway Success

(PRNewswire.com) (SAN DIEGO – Nov. 22, 2016) – Ceatus Media Group announces its successful sponsorship of the Nash Institute for Dental Learning. Since its launch, Ceatus has transformed the digital marketing efforts for the Nash Institute and Dr. Nash's private cosmetic dentistry practice. Ceatus applied its wide-range of digital assets including website design/construction, search engine optimization, social media, content marketing and reviews/reputation management programs, for significant online success.

The Nash Institute is a world-renowned teaching institute for premier dentists. Clinical courses are directed by Ross Nash, DDS, an internationally recognized authority in cosmetic dentistry. Dental practice management and marketing courses are led by Debra Engelhardt-Nash, an established expert in developing creative solutions for practice success.

Ceatus Media Group created stunning new websites for both the Nash Institute and Dr. Nash's private practice. These websites present Dr. Nash's practice and exquisite patient results and highlight the preeminence of the Institute's curriculum.

"Since the release of our newly-redesigned website we have experienced an increase in patient calls," says Ms. Engelhardt-Nash. "Our team members say that more new patients are finding us on Google, and they love our site. But Ceatus does so much more for us, with Social Media and online Reviews. Ceatus has the most powerful platform. It's easy to use, understand and to start leveraging positive reviews."

According to Dr. David Evans, CEO of Ceatus, "We are honored to be a sponsor of The Nash Institute and have greatly enjoyed working with Dr. and Ms. Nash to help educate dentists about cosmetic and aesthetic dentistry, full mouth rehabilitation and the business of dentistry."

About The Nash Institute

In Charlotte, NC, The Nash Institute is a world-class dental institute that teaches the latest in esthetic dental treatment modalities and plan acceptance methods. The institute provides superior quality classes and the instructors, led by Dr. Ross Nash and Ms. Debra Engelhardt-Nash, have a reputation for high-quality dentistry and dental practice education.

About Ceatus

[Ceatus Media Group](http://CeatusMediaGroup.com), is the leading provider of Digital Marketing Services. Ceatus combines advanced expertise in healthcare with unique Internet marketing strategies to educate consumers about elective healthcare procedures and connect prospective patients with Ceatus clients. Ceatus' newest product, the Ceatus Review Manager, receives accolades from hundreds of dentists and surgeons and joins the successful Ceatus product lines of website development, SEO, content marketing and social media.

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